



**SCHOLARSHIPS FOR HIGH SCHOOL
SENIORS AND K-12 ENTREPRENEURS**

Black Business Expo1 Scholarship Program
CONNECT - COMMUNICATE - COMMUNITY

www.blackbusinessexpo1.com



Black Business Olympics Scholarship Application

The Black Business Expo sponsors entrepreneurship scholarships ranging from laptop computers and up to \$5000 to graduating seniors in high school going to college and K-12 Entrepreneurs. These scholarships are exclusively reserved for African-Americans graduating high school seniors going to college and K-12 students already an entrepreneur.

Our goal is to contribute to growing entrepreneurship in North Carolina and worldwide. The Entrepreneurship Scholarships are our small investment in serving our student population, whose great minds and grand dreams are to become an entrepreneur and ultimately a business owner.

The Black Business Expo is known for providing an environment for entrepreneurs to thrive by creating connections to resources, networking opportunities, supporting each other, and giving back to the community and the world.

Entrepreneurship Scholarships

We believe that effective Entrepreneurship is key to a successful career and successful relationships in the business community. Graduating high school seniors going to college and K-12 student entrepreneurs pursuing the following careers or college majors are encouraged to apply: advertising, business, entrepreneurship, hospitality, journalism, public relations, marketing, merchandising, and technology.

Eligibility

Each applicant must:

- Be an African-American
- Be a United States Citizen
- Be a K-12 student entrepreneur or
- Be a graduating high school senior who has already applied for or been accepted by an accredited two-or-four-year college, university, vocational or technical school.
- NOTE: K-12 students must be an entrepreneur or graduating senior going to college and majoring in one of the following: advertising, business, entrepreneurship, hospitality, journalism, marketing, merchandising, public relations, and technology.

- Be volunteering in the community.
- Complete the online application and go through the scholarship process.
- Be willing to present your essay to a panel.
- Be willing to volunteer with the BBX for one year.
- Record and submit achievements to the BBX scholarship chair quarterly in writing, photos, and videos. Also, prepare and submit or be willing to participate in a video testimonial as a result of the scholarship.

Application Instructions

- Complete the online scholarship application.
- Prepare a 500 to 1000–word essay and include the following:
 1. Describe the business venture or entrepreneur area you are pursuing.
 2. Describe how this scholarship will assist you in meeting your entrepreneur/business goals.
 3. Describe what you have done thus far to continue your business venture or entrepreneur goal?
 4. How will the scholarship help accomplish your business venture or entrepreneur goal.
- The essay portion of the application is worth 35% of your total score. Make sure to use spell-check and grammar-check before submitting your essay.
- Have an academic educator such as a principal, teacher, guidance counselor, or academic advisor complete the Educator’s Statement.
- Submit one letter of recommendation from a local community leader. The recommendation letter cannot be from the person completing the Educator’s Statement Form. Consider a faith-based leader, organization personnel in the area of your college major or business venture, or a local business leader.



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All applications must be submitted no later than November 1, 2021.

Application Instructions continues

- Graduating seniors, include a copy of your transcript or a copy of your recent semester grades. The transcript does not need to be an official copy, but it must be from the school with the school's name.
- Do not include any photographs with your application.
- Include all signatures were indicated on the application.
- Submit your application, recommendation letters, and transcripts online at the same time.

Terms and Conditions continues

- Awards are paid upon proof of registration at an accredited institution of higher when the application is submitted.
- K-12 entrepreneurs must submit proof of business EIN or registration to ensure that all components of the application are completed.
- Recipients must be available to complete an internship at the Black Business Expo (Virtually). Five hours monthly for twelve months. Office hours are per week based on an individual basis.

Awards

In 2021, the Black Business Expo Scholarship Program's goal is to award an entrepreneurship scholarship to ten students who meet all of the application requirements. The scholarship awards are as following:

- **A laptop computer and**
- **Up to \$5000**

Terms and Condition

- Completed applications reviewed and forwarded to the scholarship committee.
- Incomplete applications will not be reviewed. Please refer to the checklist on the application.
- Scholarship Committee will review applications and select 20 applicants to invite to present their essays to the Scholarship Panel.
- Scholarship Panel will submit ten names to the Scholarship Chair.
- The Scholarship Chair will request a headshot from the recipients.
- Scholarship recipients will be invited to the awards ceremony.
- Scholarships are awarded on a one-time basis and are not renewable.

Application Checklist

Make Sure Your Online Application Is completed and submitted: Check for the following:

- Completed Application Form
- High School Transcript
- Acceptance letter to an accredited college, university, trade school etc.
- Business EIN or registration
- 500 to 1000-Word Essay
- Educator's Statement
- Letter of Recommendation
- Signature from Parent(s) or Guardian
- Student's Signature
- Submitted no later than midnight on November 1, 2021



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PARENT(s) and STUDENT TO COMPLETE

Instructions:

1. Please complete all pages of this online application

Name of Parent(s) or Guardian(s) _____

Mailing Address: _____

City _____ State _____ Zipcode _____

Telephone Number _____

Email Address: _____

Name of Student: First _____ Middle _____ Last _____

Nationality: African-Americans *American Indian/Alaska Native

Student School _____ School/Telephone Number _____

Name of College, University or Vocational/Technical School Student has been accepted _____

College, University or Vocational/Technical School Admissions Office Telephone Number _____

Anticipated Degree Major or Area of Study or Entrepreneur Direction:

- | | | |
|--|---|--|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Hospitality | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Business Administration | <input type="checkbox"/> Journalism | <input type="checkbox"/> Merchandising |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Public Relations | <input type="checkbox"/> Technology |

Work Experience: List the student's work experience over the last four years, in chronological order, with your most recent experience/job listed first.

Company's Name	Position/Job Description	Date employed From and To	Average Hours Per Week	Achievements



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STUDENT TO COMPLETE

SCHOOL ACTIVITIES: List several school activities in which you have participated in the last two years (i.e., athletics, student government or clubs).

Activity	Years (1, 2)	Average Hours Per Month	Position Held	Achievements

COMMUNITY AND VOLUNTEER ACTIVITIES: List non-paid community activities in which you have participated in the last two years (i.e., volunteer efforts, church work, non-profits)..

Activity	Years Volunteered (1, 2)	Average Hours Per Month	Position Held	Achievements

AWARDS and HONORS: List all awards and honors received in the last four years (including academic or community awards and honors).

Year	Award or Honor	What caused you to receive the award or be honored?



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SUBMIT ESSAY: Essay should be approximately 500 to 1000 words. Please address the following statements:

1. Describe how this scholarship can help you professionally and personally.
2. Describe the business venture or entrepreneur area that you are engaged in.
3. Describe what you have done thus far to continue your business venture or entrepreneur endeavor.
4. Seniors only: How will the scholarship help you accomplish your business venture or entrepreneur endeavor based on your education path?
5. K-12 Entrepreneurs only: How will the scholarship help you accomplish your business venture or entrepreneur endeavor based on your career path?

Use this space for your essay.



Black Business Olympics Scholarship Application

LETTER OF RECOMMENDATION

1. Submit one letter of recommendation from a local community leader. The recommendation letter cannot be from the person completing the Educator's Statement Form. Consider asking a faith-based leader, organization personnel in the area of your college major or business venture, or a local business leader. Be sure to send the information below to the person you choose to prepare the recommendation letter accordingly. Be sure to have them return the recommendation letter to you to upload and submit it with your application.
2. In an email to the person, you choose. I am applying for the Black Business Olympic Scholarship, and I am requesting you to serve as a reference. Please include the following on your letterhead: Your Name and Title, contact information (email and telephone number), date, and signature, along with any of the information listed below.
 - Please provide information about the student that shows their leadership, academic and personal characteristics, and entrepreneurship.
 - We are particularly interested in the student's commitment to community service, integrity, unique talents, creativity, motivation, ability to execute projects, teamwork, and collaboration.
 - We welcome any information that will help to distinguish this student from others. Please limit your response to no more than 500 words.



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EDUCATOR’S STATEMENT

1. Submit one letter of recommendation from a local community leader. The recommendation letter cannot be from the person completing the Educator’s Statement Form. Consider asking a faith-based leader, organization personnel in the area of your college major or business venture, or a local business leader. Be sure to send the information below to the person you choose to prepare the recommendation letter accordingly. Be sure to have them return the recommendation letter to you so you can to upload it and submit it with your application.

1. In an email to the individual, you choose, write, I am applying for the Black Business Olympic Scholarship, and I am requesting you to serve as a reference. Please include the following on your letterhead: Your Name and Title, contact information (email and telephone number), date, and signature, along with any of the information listed below.
 - Please provide information about the student that shows their leadership, academic and personal characteristics, and entrepreneurship.
 - We are particularly interested in the student’s commitment to community service, integrity, unique talents, creativity, motivation, ability to execute projects, teamwork, and collaboration.
 - We welcome any information that will help to distinguish this student from others. Please limit your response to no more than 500 words.

Personality & Character Evaluation

Compared with other high school seniors, how would you rate this student in the following areas?

	Average	Good	Very Good	Excellent	One of the Best That I Have Ever Encountered
<u>Positive Attitude</u>					
<u>Respect for Others</u>					
<u>Leadership Qualities</u>					
<u>Principles and Values</u>					
<u>Takes Initiative</u>					
<u>Self-governance</u>					

Signature of Educator _____ Date: _____

Print Name



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APPLICATION CERTIFICATION:

I certify that all of the information provided in this application is complete and true to the best of my knowledge. In addition, I grant permission to Black Business Olympics to contact my references and school if necessary and use my name and pictures in promotional materials when I am selected as a scholarship recipient..

Parents/Guardian: _____

Signature: _____

Date: _____

Student Name: _____

Signature: _____

Date: _____

Stop: Have you completed the entire application and uploaded the required recommendation documents.

SUBMIT APPLICATION

All applications must be submitted electronically and must reach us no later than midnight of November 1, 2021

**Only completed online submitted applications accepted.
(Email or Uploaded)**

Mailed applications will be rejected.

QUESTIONS

If you have questions about the application form, please contact

Black Business Olympics Scholarship Program at

info@blackbusinessexpo1.com.

NOTE: Verify with Dr. Kelly the email of

BBXOlympics@gmail.com email or scholarships@blackbusinessexpo1.com

BLACK BUSINESS OLYMPICS | DURHAM NC 27701 | (919) 308-9090



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